

**colortile**

ceramics & innovation



**LAVIE**

collection

“

# LA VIE

collection

**Perfect shapes and vibrant colours** convey the mystery of nature represented by flowers. It becomes an ideal backdrop where practicality and imagination shape a modern sense of femininity. A spiritual place for relaxation and well-being, offering a rejuvenating pause from the hectic pace of everyday life.

La Vie transforms walls and floors into expressive compositions. Its decorative pieces allow designers to create feature areas that feel personal and dynamic, while the solid colours add balance and depth. The collection works effortlessly in bathrooms, kitchens, living spaces, and commercial environments where character matters.

Crafted with durability and easy maintenance in mind, La Vie pairs beauty with everyday practicality. It's a collection made for those who want their spaces to feel alive, modern, and unmistakably unique.

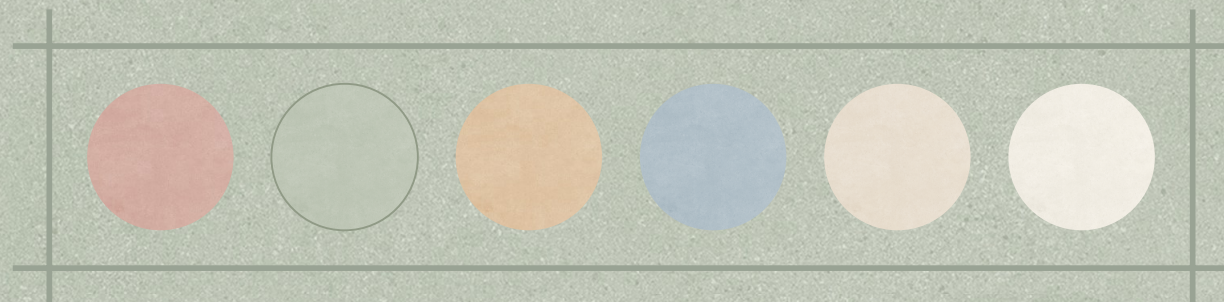
**colortile**  
ceramics & innovation

“

# CREATE ACCORDING TO TRADITION

I am an interior designer with a profound love of colors, their expressive, vital force, and above all their incomparable ability to make any environment bright and dynamic, more than any other element. I have combined creativity and color in a single, exquisite collection for new and decidedly original cladding solutions. La Vie's seamless decors extend like wallpaper, but with all the advantages of the thinnest ceramic slabs in the world, light and resistant, a powerful means of expression to renew wall surfaces and transform them into scenic surfaces which are practical and safe.

six uncluttered shades.  
all vibrance.





“

## VITALITY REFLECTED IN EVERY IMAGE

**The decorative themes** that characterize La Vie's Natural Mood are designed for those who love to be surrounded by nature, anytime, anywhere, at home. Fragrant flowers in maxi versions and the rich intertwining of peonies and foliage that gently envelope and fill the space, will transform each of your interiors into a small corner of natural paradise.

Four decors  
with distinct flair.



“

# OUR SURFACES OFFER SHARP DETAILS AND STRONG DEPTH.

Our **LUSH AND LUSH PLUS SURFACES** redefine precision through advanced digital engineering and controlled material application. Designed to enhance visual depth and tonal richness, this surface delivers a perfectly balanced matte expression with refined clarity. A next generation compaction and finishing process ensures exceptional surface uniformity, crisp detailing, and seamless graphical continuity. Every design is translated with high definition accuracy, preserving the integrity of patterns and textures.

**LA VIE**  
collection

600x1200mm  
Lush and Lush Plus Surface





**Bloom Rose**



**Forme Rose**



**Garden Mint**



**Forme Mint**



**Calm Ivory**



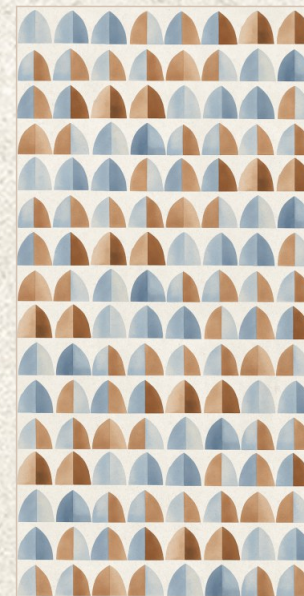
**Forme Ivory**



**Meadow Warm**



**Forme Warm**



**Arch Sky**



**Forme Sky**



**Soft White**



**Forme White**

“

**A PALETTE CRAFTED  
WITH INTENTION  
DISCOVER  
EVERY SHADE AND  
DECOR IN  
THE COLLECTION.**

A curated blend of colours and decors shaped with Italian finesse. Each shade carries quiet elegance, each decor its own character together forming a palette crafted with intention.

**LA VIE**  
collection

**600x1200mm**

**Lush and Lush Plus Surface**

Bloom Rose & Forme Rose





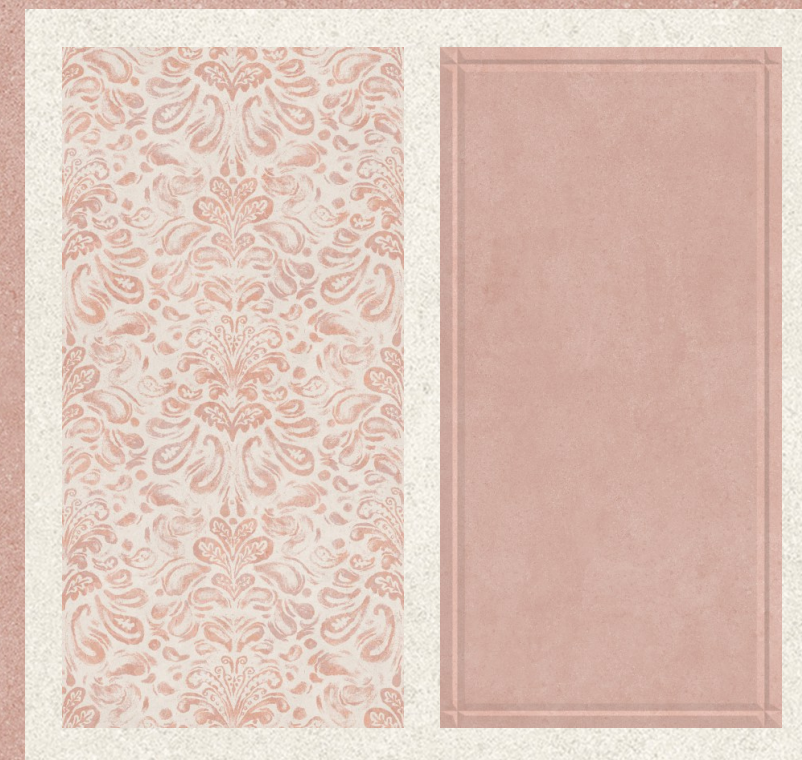
## BLOOM ROSE & FORME ROSE

The pairing of the solid tile with the floral motif brings a subtle, classical character without overwhelming the space.

**La Vie Collection**

**600x1200mm**

**Lush and Lush Plus Surface**







“

## GARDEN MINT & FORME MINT

Mint Garden brings a gentle, airy tone inspired by serene Italian cafes light, refreshing, and effortlessly refined.

**La Vie Collection**

**600x1200mm**

**Lush and Lush Plus Surface**



Meadow Warm & Forme Warm





## MEADOW WARM & FORME WARM

Warm Meadow brings a sun-kissed character inspired by Mediterranean tones soft, warm, and confidently refined.

**La Vie Collection**

**600x1200mm**

**Lush and Lush Plus Surface**







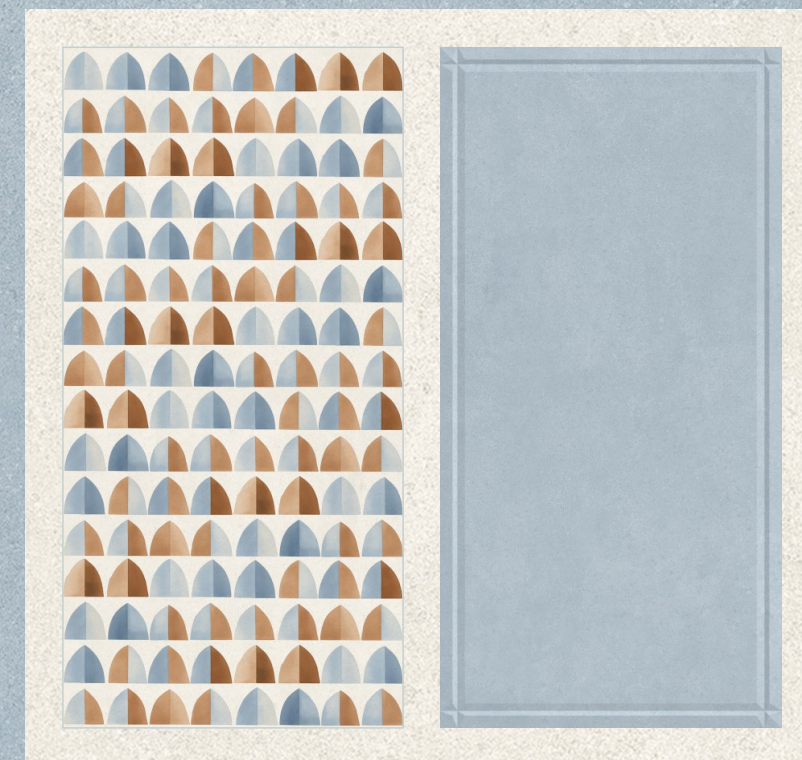
## ARCH SKY & FORME SKY

The solid sky pairs with a rhythmic geometric pattern, adding a playful yet refined Italian modern character.

**La Vie Collection**

**600x1200mm**

**Lush and Lush Plus Surface**



Calm Ivory & Forme Ivory





“

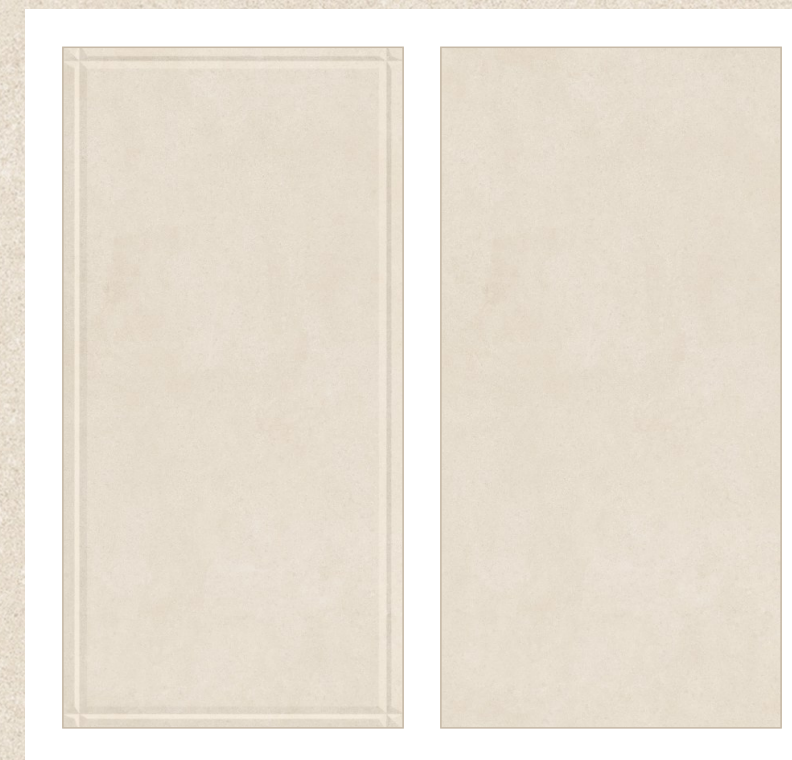
## CALM IVORY & FORME IVORY

Its subtle shade works effortlessly with wood and natural textures, bringing gentle harmony to any setting.

**La Vie Collection**

**600x1200mm**

**Lush Surface**



Soft White & Forme White





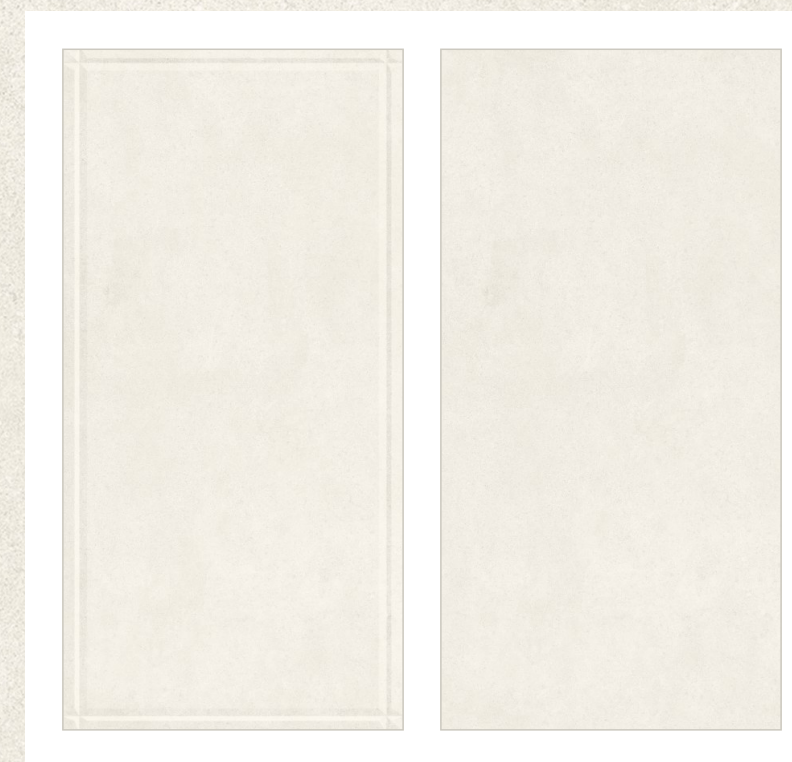
## SOFT WHITE & FORME WHITE

Its soft, neutral tone works with any material, creating a calm, harmonious backdrop for both modern and traditional spaces.

**La Vie Collection**

**600x1200mm**

**Lush Surface**



“

# LA VIE

collection

## PRESENTING THE LA VIE COLLECTION PANEL.

Crafted to add depth, warmth, and quiet luxury.

**colortile**  
ceramics & innovation

**colortile**  
ceramics & innovation

A PALETTE CRAFTED WITH INTENTION. DISCOVER EVERY SHADE AND DECOR IN THE COLLECTION.

**LA VIE**  
collection

600x1200mm  
Lush and Lush Plus Surface

**Bloom Rose** **Meadow Warm** **Arch Sky** **Calm Ivory** **Soft White**

**Forme Rose** **Forme Warm** **Forme Sky** **Forme Ivory** **Forme White**

**Garden Mint & Forme Mint**

## TECHNICAL SPECIFICATION

Technical Feature	Test Method	Requirements		Colortile Values	
		%	mm	%	mm

Dimensions and Surface Quality					
Length and Width	UNI EN ISO 10545-2	± 0.6%	± 2.0	± 0.20%	± 1.0
Thickness		± 5.0%	± 0.5	± 4.00%	± 0.4
Straightness of Sides		± 0.5%	± 1.5	± 0.	± 1.0
Rectangularity		± 0.5%	± 2.0	± 0.20%	± 1.2
Surface Flatness					
a) Centre curvature		± 0.5%	± 2.0	± 0.10%	± 1.0
b) Edge curvature		± 0.5%	± 2.0	± 0.10%	± 1.0
c) Warpage	± 0.5%	± 2.0	± 0.10%	± 1.0	
Surface Quality		A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of the area of tiles.		Compliant	

Physical Properties			
Water Absorption	UNI EN ISO 10545-3	Eb ≤ 0.5% Individual maximum: 0.6% (absorbed water mass)	Eb ≤ 0.050% (absorbed water mass)
Breaking Strength	UNI EN ISO 10545-4	Min. 1300 N	≥ 1700 N
Modulus of Rupture		Average minimum 35 N/mm <sup>2</sup> Individual minimum 32 N/mm <sup>2</sup>	≥ 37 N/mm <sup>2</sup>
Frost Resistance	UNI EN ISO 10545-12	Required	Compliant
Coefficient of Linear Thermal Expansion From Ambient Temperature to 100°C	UNI EN ISO 10545-8	Required	6x10 K max
Scratch Hardness (Mohs scale)	EN 101	Declared by the producer	3 to 6 Depends on Finish & Color
Crazing Resistance	UNI EN ISO 10545-11	Declared by the producer	4 Cycle Pass

Chemical Properties			
Resistance to Staining	UNI EN ISO 10545-14	Minimum Class 3	5
Resistance to Household Chemicals and Swimming Pool Salts	UNI EN ISO 10545-13	Minimum GB	GA
Resistance to Low Concentrations of Acids and Alkalis		To be reported	GLA
Resistance to High Concentrations of Acids and Alkalis		To be reported	GHA

## PACKING DETAILS

### Standard Pallet Packing

Pallet Type	Size	Thickness (Approx.)	pcs/Box	m <sup>2</sup> /Box	kg / Box (Approx.)	Box/Pallet	m <sup>2</sup> /Pallet	Pallet Size
A	600x1200mm	8.7mm	2 pcs	1.44 Sq. Mtr.	28 kg	68	97.92 Sq. Mtr.	1100x1100mm
B	600x1200mm	8.7mm	2 pcs	1.44 Sq. Mtr.	28 kg	26	37.44 Sq. Mtr.	675x1200mm
C	600x1200mm	8.7mm	2 pcs	1.44 Sq. Mtr.	28 kg	29	41.76 Sq. Mtr.	750x1200mm
D	600x1200mm	8.7mm	2 pcs	1.44 Sq. Mtr.	28 kg	40	57.60 Sq. Mtr.	925x1100mm

### Euro Pallet Packing

Pallet Type	Size	Thickness (Approx.)	pcs/Box	m <sup>2</sup> /Box	kg / Box (Approx.)	Box/Pallet	m <sup>2</sup> /Pallet	Pallet Size
A	600x1200mm	8.7mm	2 pcs	1.44 Sq. Mtr.	28 kg	54	77.76 Sq. Mtr.	800x1200mm
B	600x1200mm	8.7mm	2 pcs	1.44 Sq. Mtr.	28 kg	30	43.20 Sq. Mtr.	800x1200mm

### Packing Details

Size	Thickness (Approx.)	pcs/Box	m <sup>2</sup> /Box	kg / Box (Approx.)
600x1200mm	8.7mm	2 pcs	1.44 Sq. Mtr.	28 kg

### Colortile Quality Standards

Standards according to ISO 13006: Annex G - EN 14411: Annex G. Dry - Pressed Ceramic Tiles. Group BIa ( Eb 0.5% )



**colortile**  
ceramics & innovation

**Color Granito Pvt. Ltd.**

**At. Ratavirda Village, Sartanpar Road,  
Tal. Wankaner - 363621, Dist. Morbi, Gujarat, INDIA**

**Call: +91 95120 08815**

**info@colortile.in | www.colortile.in**



Design By  **360  
Branding  
Studio**